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Welcome to the first release of the SUREFISH project

Come to **discover us**. Get carried away by the Mediterranean waves.
Do not miss the chance to be captured by **our innovation** in the Fish sector!



#MediterraneanDiet

According to FAO, fish is one of the key components thanks to its high-value protein, micronutrients, including vitamins, minerals, and polyunsaturated omega-3 fatty acids.

#Traceability and #Authenticity

SUREFISH's main goal is guaranteeing the **authenticity** of the traditional Mediterranean fish along with the cold, chilled and frozen fish supply

the products for achieving **consumers trust**.



PILOT CASES



Pilot 1 (lighthouse): FRESH ANCHOVIES and SARDINES

Once caught in the North part of Tunisia, they will be processed in marinated anchovies and sardines. Samples will be traced from the sea to consumers by using the blockchain technology.



Pilot 2 (follower): FARMED FRESH TILAPIA FILLETS

Monitoring of Tilapia during transportation from the farm to processing plant by using TTI technologies. After processing, the fillets will be packed by using commercial smart packaging technologies to monitor the cold supply chain and tamper-evident packaging solutions to ensure its inviolability.



Pilot 3 (follower): FRESH GROUPERS

The imported groupers, before packaging operation will be analysed to confirm authenticity and freshness. The QIM for evaluating fish freshness will be developed for the grouper, since a scheme for this specie did not exist.

PILOT 4 (follower): BLUEFIN TUNA

This pilot will allow to test in a real environment the use of a validated protocol. The blockchain technology will be tested on samples from BALFEGÓ, which allow to check traceability from the sea to consumers.



ON SPOTLIGHT



Kick – off Meeting

Due to Covid-19 measures, the Consortium kick-off Meeting took place by Webex on 25th of March. Partners showed a strong motivation for organizing project activities for the following period.

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Synergies on the ground

SUREFISH is aware of the importance of sharing practices with the other European funded projects. Thus, we started with establishing a deep collaboration with [Starfish](#) project.

Synergies and cooperation are relevant as regard

stakeholders.

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OUR COMMUNICATION TOOLBOX



PRIMA Observatory on Innovation – WEBSITE

Take a look at the Prima POI Platform for more detailed information about our project.

Our Brochure

For a broader impact we have designed our brochure both in **English** and **French**. It is up to you!

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